

# Copyright

How to protect your intellectual property

- \* In Canada, copyright in a work exists automatically when an original work is created.
- \* Prior to November 7<sup>th</sup>, 2012 Canadian photographers did not own copyright if they had been commissioned.

# Background

- \* A certificate of registration is evidence that your creation is protected by copyright and that you, the person registered, are the owner.
- \* It can be used in court as evidence of ownership.
- \* Greater chance of getting punitive damages
- \* Recommended for high value works.

# Why register copyright?

\* Canadian Intellectual Property Office

\* [www.cipo.ic.gc.ca](http://www.cipo.ic.gc.ca)

\* Apply online

\* Cost \$50

# How to register copyright?

- \* Good watermark that is difficult to clone
- \* Make sure your copyright is in the metadata
- \* Have a clear statement about ownership and usage
- \* Inhibit right clicks
- \* Use a service like Digimark
- \* Visit: [www.cambridgeincolour.com/tutorials/protect-online-photos.htm](http://www.cambridgeincolour.com/tutorials/protect-online-photos.htm)

# \* How to protect your work

- \* IP lawyers cost at least \$350 / hour
- \* If infringement is overseas then your lawyer will need to use a lawyer in that jurisdiction.

**What if someone  
infringes my  
copyright?**

Domain Name: EJERCICIOSMANCUERNAS.COM  
Registrar: ENOM, INC.  
Whois Server: whois.enom.com  
Referral URL: http://www.enom.com  
Name Server: NS2881.HOSTGATOR.COM  
Name Server: NS2882.HOSTGATOR.COM  
Status: clientTransferProhibited  
Updated Date: 17-oct-2013  
Creation Date: 24-jul-2011  
Expiration Date: 24-jul-2014

## ejerciciosmancuernas.com registrar whois

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Domain Name: EJERCICIOSMANCUERNAS.COM  
Registry Domain ID: 1668545969\_DOMAIN\_COM-VRSN  
Registrar WHOIS Server: whois.enom.com  
Registrar URL: www.enom.com  
Creation Date: 2011-07-24 10:00:00Z  
Registrar Registration Expiration Date: 2014-07-24 02:00:00Z  
Registrar: ENOM, INC.  
Registrar IANA ID: 48  
Registrar Abuse Contact Email: **abuse@enom.com**  
Registrar Abuse Contact Phone: +1.4252744500  
Reseller: NAMECHEAP.COM  
Domain Status: clientTransferProhibited  
Registry Registrant ID:  
Registrant Name: WHOISGUARD PROTECTED  
Registrant Organization: WHOISGUARD, INC.  
Registrant Street: P.O. BOX 0823-03411  
Registrant City: PANAMA  
Registrant State/Province: PANAMA  
Registrant Postal Code: NA  
Registrant Country: PA  
Registrant Phone: +507.8365503  
Registrant Phone Ext:  
Registrant Fax: +51.17057182  
Registrant Fax Ext:  
Registrant Email: **08821F2564CR48E58210B00EF07EE55E.PROTECT@WHOISGUARD.COM**  
Registry Admin ID:

Identify the infringer  
by using “whois.com”

- \* Contact infringer
- \* Contact website hosting company or domain name registrar and issue a **Digital Millennium Copyright Act (DMCA)** takedown

# Practical solutions